



FAFSA FRENZY MINI SOCIAL MEDIA TOOLKIT

TN FAFSA FRENZY

This mini toolkit is designed to support Tennessee's FAFSA completion initiative and to equip educators and students with resources to complete the Free Application for Federal Student Aid (FAFSA), a key step in the college-going process.

Help us spread the word by sharing FAFSA and College for TN events on your social media channels!

Please let us know if you need any additional information.
CollegeforTN.org/TN-FAFSA-Frenzy/

TN FAFSA FRENZY

The 2027–28 FAFSA is open!
The deadline for Tennessee Promise
applicants to submit a FAFSA is
April 1, 2027.

Use the following toolkit of sample
social media posts and graphics to
effectively promote and encourage
more Tennessee students to complete
the FAFSA before the April 1 deadline!

[Download Graphics **HERE**.](#)



Please also share, retweet, and post any and all @College4TN and @TNHigherEd social posts on your pages.



*Use hashtags **#CollegeForTN, #TNFAFSA, #TNPromise, #MoneyforCollege, and #TNFAFSAFrenzy***

SAMPLE POST ONE:

"The Countdown Is On! Complete the FAFSA for Scholarships, Grants and Money for College. Deadline April 1. #TNPromise #TNFAFSAFrenzy CollegeforTN.org/TN-FAFSA-Frenzy/"

[Download graphic **HERE.**](#)



**TAKE THE FIRST STEP
TO ACHIEVE YOUR DREAMS**

FINISH YOUR FAFSA TODAY!



SAMPLE POST TWO:

“Calling All Class of 2027 H.S. Grads! Don’t Leave \$\$\$ on the Table!

#MoneyforCollege! #TNFAFSAFrenzy
CollegeforTN.org/TN-FAFSA-Frenzy/”

[Download graphic **HERE.**](#)



SAMPLE POST THREE:

Money for college starts with the FAFSA!
Complete yours to explore financial aid
opportunities for college or career training.
Visit StudentAid.gov to get started. #FAFSA
#CollegeForTN #FinancialAid

[Download graphic **HERE.**](#)



SAMPLE POST FOUR:

“Finish the FAFSA before April 1. Don’t Leave
\$\$\$ on the Table. #TNPromise
#TNFAFSAFrenzy #MoneyforCollege
CollegeforTN.org/TN-FAFSA-Frenzy/”

[Download graphic **HERE.**](#)



**COLLEGE
FORTN**
POWERED BY THEC

PARENTS:

IT'S TIME TO FINISH THE FAFSA

COLLEGEFORTN.ORG/FAFSA

SAMPLE POST FIVE:

“Finish the FAFSA before April 1. Don’t leave \$\$\$ on the table.

Completing your FAFSA can help you access money for college, career training, and your future. Start today!”

#TNPromise #TNFAFSAFrenzy
#MoneyforCollege

[Download graphic **HERE.**](#)

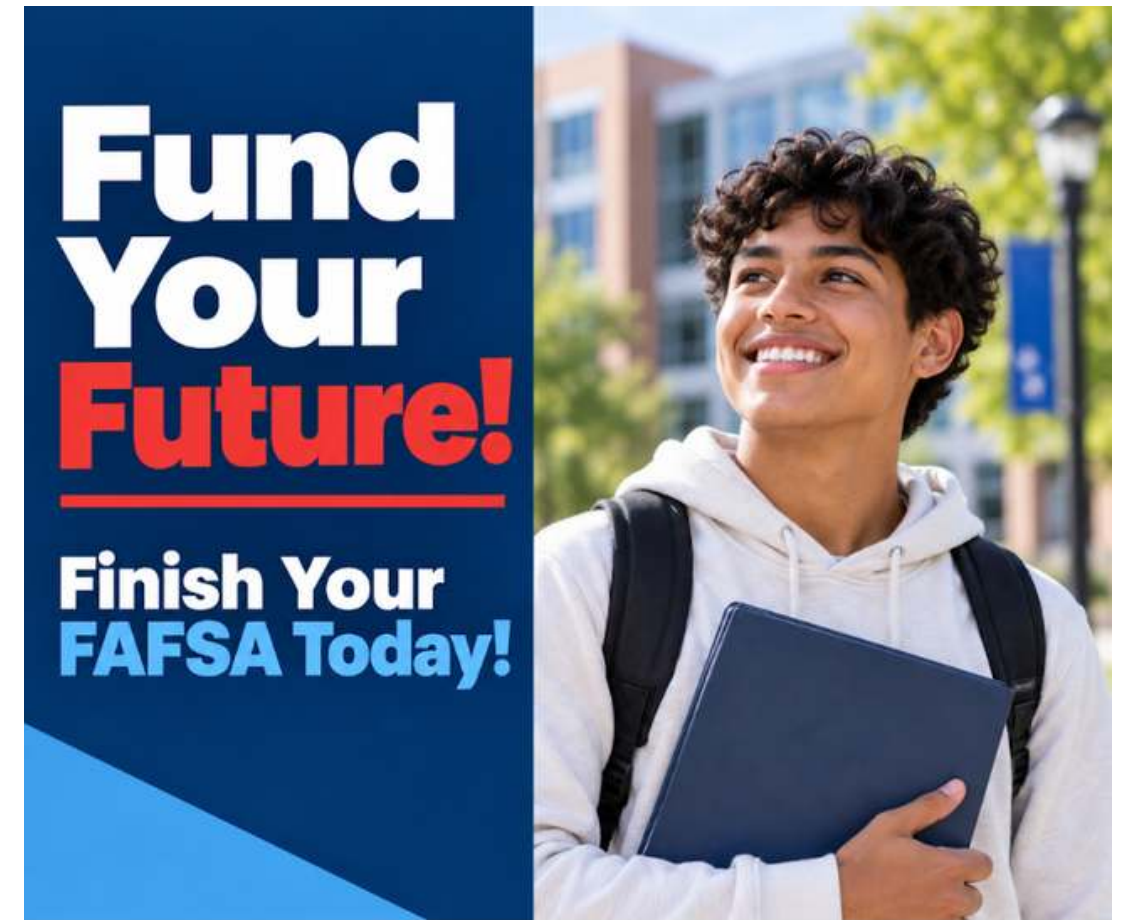


SAMPLE POST SIX:

Fund your future! Finish your FAFSA today. Take the next step toward making your college or career-training goals possible. Don't wait—complete your FAFSA before April 1.

#TNPromise #TNFAFSAFrenzy
#MoneyforCollege

[Download graphic **HERE.**](#)





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