



TN DIRECT
ADMISSIONS
POWERED BY THEC

TN DIRECT ADMISSIONS

SOCIAL MEDIA TOOLKIT

TN DIRECT ADMISSIONS

TN Direct Admissions offers personalized admissions and financial aid information without having to apply, or pay application fees, to more than 60 colleges and technical schools across the state. To participate in TN Direct Admissions, a student must complete the TN Promise application and be eligible for state aid.

Help us spread the word! We invite you to share this exciting opportunity on your social media channels. Feel free to use or customize the sample posts and graphics we've provided.

Please let us know anything else you need.

For more info: CollegeforTN.org/Direct-Admissions-2/

TN DIRECT ADMISSIONS

Encouraging Tennessee's high school seniors to pursue education beyond high school.

Use the following toolkit of sample social media posts and graphics to help promote higher education opportunities and inspire more Tennessee students to take the next step.

[Download Graphics **HERE.**](#)



Please also share, retweet, and post any and all @College4TN and @TNHigherEd social posts on your pages.



***Use hashtags #TNDirectAdmit and
#TNDirectAdmissions***

SAMPLE POST

FOR COLLEGES

Tennessee students: you've got options and we're one of them!
[Institution Name] proudly supports
TN Direct Admissions. →
CollegeforTN.org/Direct-Admissions-2/
#TNDirectAdmit

[Download Graphic HERE.](#)



SAMPLE POST

FOR COLLEGES

Proud to be part of TN Direct Admissions! Helping students discover their college options — no fees, no essays, and less stress.  CollegeforTN.org/Direct-Admissions-2/

#TNDirectAdmissions

[Download Graphic HERE.](#)



SAMPLE POST ONE:

▶ Skip the College Applications, Skip the Uncertainty — Find Out Where You're Accepted for Admission and What Aid You'll Get.

#TNDirectAdmissions.

CollegeforTN.org/Direct-Admissions-2/

[Download graphic **HERE.**](#)



SAMPLE POST TWO:

College made easy. With #TNDirectAdmissions, you can explore your college options without filling out a single application. It's that easy. ✓
CollegeforTN.org/Direct-Admissions-2/

[Download graphic **HERE.**](#)



SAMPLE POST THREE:

Skip the applications & fees and start planning your future. TN Direct Admissions helps you discover where you've been accepted for admission! Discover today:
CollegeforTN.org/Direct-Admissions-2/

[Download graphic **HERE.**](#)



SAMPLE POST FOUR:

EVERY student is college material. TN Direct Admissions proves it — with acceptance for admission to dozens of Tennessee colleges and universities, just for you.

CollegeforTN.org/Direct-Admissions-2/

[Download graphic **HERE.**](#)



SAMPLE POST FIVE:

Tennessee's Class of 2027: Take advantage of TN Direct Admissions! Get accepted for admission to participating colleges and TCATs, skip the long-form applications and fees!

➡ CollegeforTN.org/Direct-Admissions-2/

[Download graphic **HERE.**](#)



SAMPLE POST SIX:

Wondering if college is in your future? With #TNDirectAdmissions, the answer is YES. You are college-ready, and Tennessee's colleges are ready for you.

▶ CollegeforTN.org/Direct-Admissions-2/

[Download graphic **HERE.**](#)



SAMPLE POST SEVEN:

TN Direct Admissions connects you to 60+ Tennessee colleges and universities ready to welcome you. Take the next step and find your fit! 🎓 ➡ CollegeforTN.org/Direct-Admissions-2/

[Download graphic **HERE.**](#)



SAMPLE POST EIGHT:

College access has never been easier!
TN Direct Admissions connects you to in-state colleges and universities that have accepted you for admission. Learn more:
CollegeforTN.org/Direct-Admissions-2/

#TNDirectAdmissions

[Download graphic **HERE.**](#)



SAMPLE POST NINE:

Stressing about college? Tennessee's got you covered. With TN Direct Admissions, you skip the fees and the hassle — and find your path forward.

🔍 Discover your options:
CollegeforTN.org/Direct-Admissions-2/

[Download graphic **HERE.**](#)



SAMPLE POST TEN:

Over 60 Tennessee Colleges and Universities Are Ready to Welcome You! TN Direct Admissions connects you directly to acceptance for admission and financial aid. 

Explore your options:

CollegeforTN.org/Direct-Admissions-2/

[Download graphic **HERE.**](#)



SAMPLE POST ELEVEN:

No applications. No essays. No fees. ✓
You're accepted for admission to
colleges and TCATs in Tennessee with
TN Direct Admissions.
CollegeforTN.org/Direct-Admissions-2/

[Download graphic **HERE.**](#)



SAMPLE POST TWELVE:

College Made Easy: Acceptance for admission and Financial Aid, Delivered to You.

➡ Discover your options:
CollegeforTN.org/Direct-Admissions-2/

#TNDirectAdmissions

[Download graphic **HERE.**](#)



SAMPLE POST THIRTEEN:

No essays. No fees. No stress! With TN Direct Admissions, you're accepted for admission into participating Tennessee colleges and universities — and you'll find out what financial aid you qualify for too. 🎓 Learn more today:
CollegeforTN.org/Direct-Admissions-2/

[Download graphic **HERE.**](#)

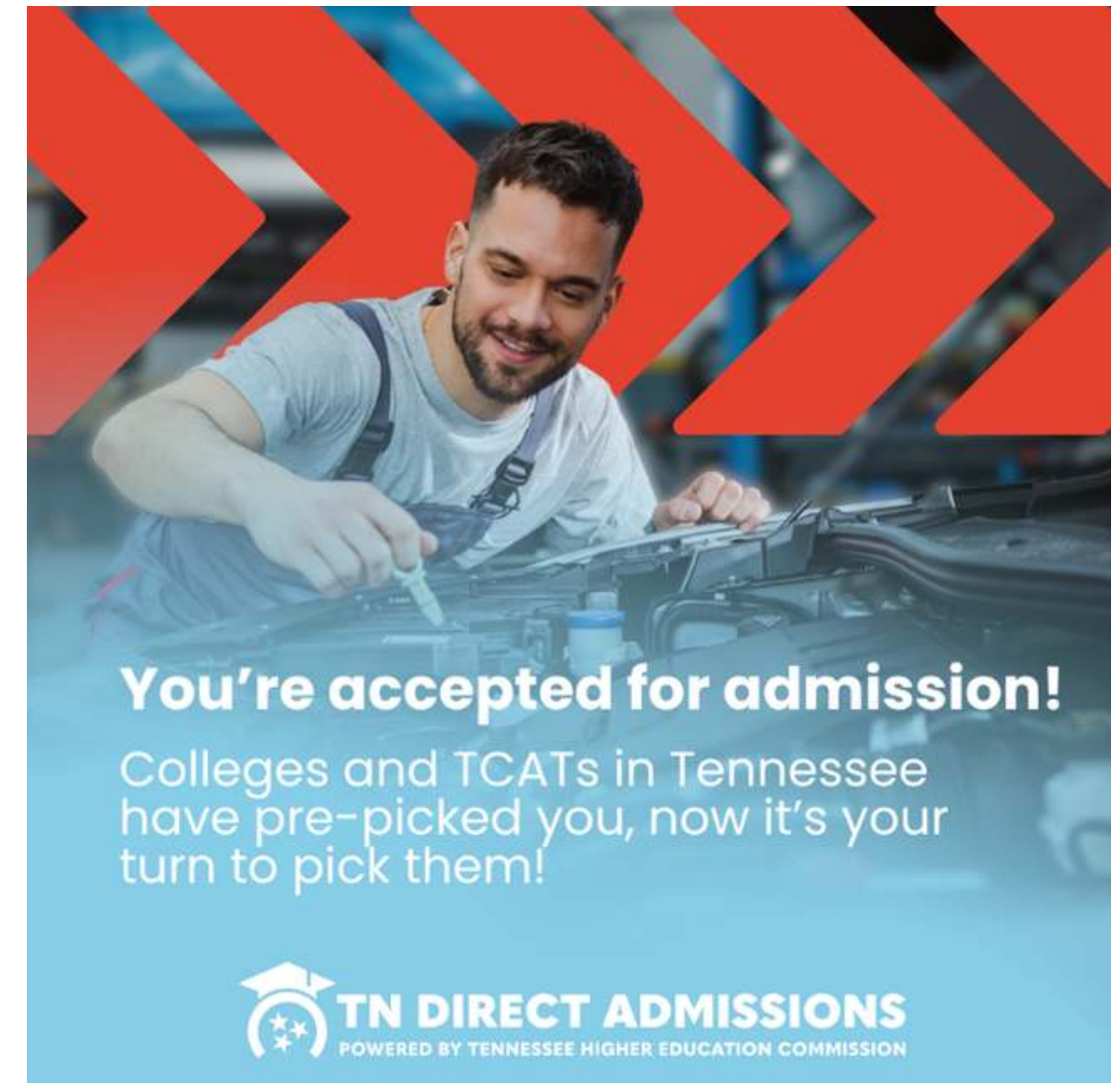


SAMPLE POST FOURTEEN:

You're accepted for admission! With TN Direct Admissions, colleges and TCATs in Tennessee have pre-picked you, now it's your turn to pick them.

🔍 Explore your options:
CollegeforTN.org/Direct-Admissions-2/

[Download graphic **HERE.**](#)



SAMPLE POST FIFTEEN:

Wondering if college is in your future?
With TN Direct Admissions, the answer is
YES. You are college-ready, and
Tennessee's colleges are ready for you.

➡ CollegeforTN.org/Direct-Admissions-2/

[Download graphic **HERE.**](#)

