



TN COLLEGE APPLICATION & EXPLORATION MONTH

SOCIAL MEDIA TOOLKIT

TN COLLEGE APPLICATION & EXPLORATION MONTH

Tennessee's College Application and Exploration Month in September encourages students (of all ages) to explore college and career options, thoughtfully prepare for the application process, and ensures every high school senior has the chance to apply to college while inspiring younger students to plan for their futures.

Help us spread the word! We invite you to share more about College Application & Exploration Month on your social media channels.

Please let us know anything else you need.

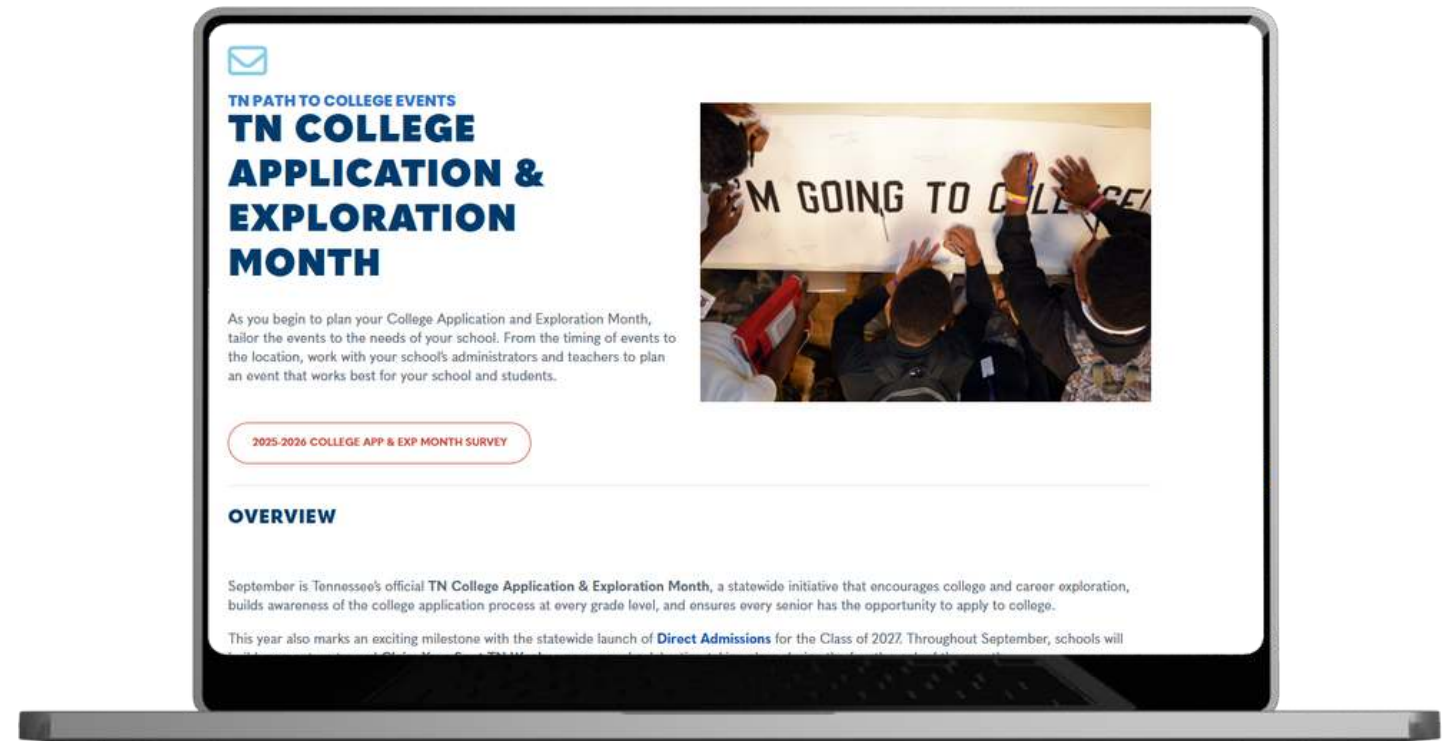
For more info: CollegeForTN.org/TN-College-Application-Exploration-Month/

TN COLLEGE APPLICATION & EXPLORATION MONTH

Encouraging Tennessee's students to pursue education beyond high school.

Use the following toolkit of sample social media posts and graphics to help promote higher education opportunities and inspire more Tennessee students to take the next step.

[Download Graphics HERE.](#)



Please also share, retweet, and post any and all @College4TN and @TNHigherEd social posts on your pages.



***Use hashtags: #TNCollegeAppMonth,
#CollegeForTN, #CollegeReadyTN,
#ClaimYourSpotTN, #TNCollegeAccess***

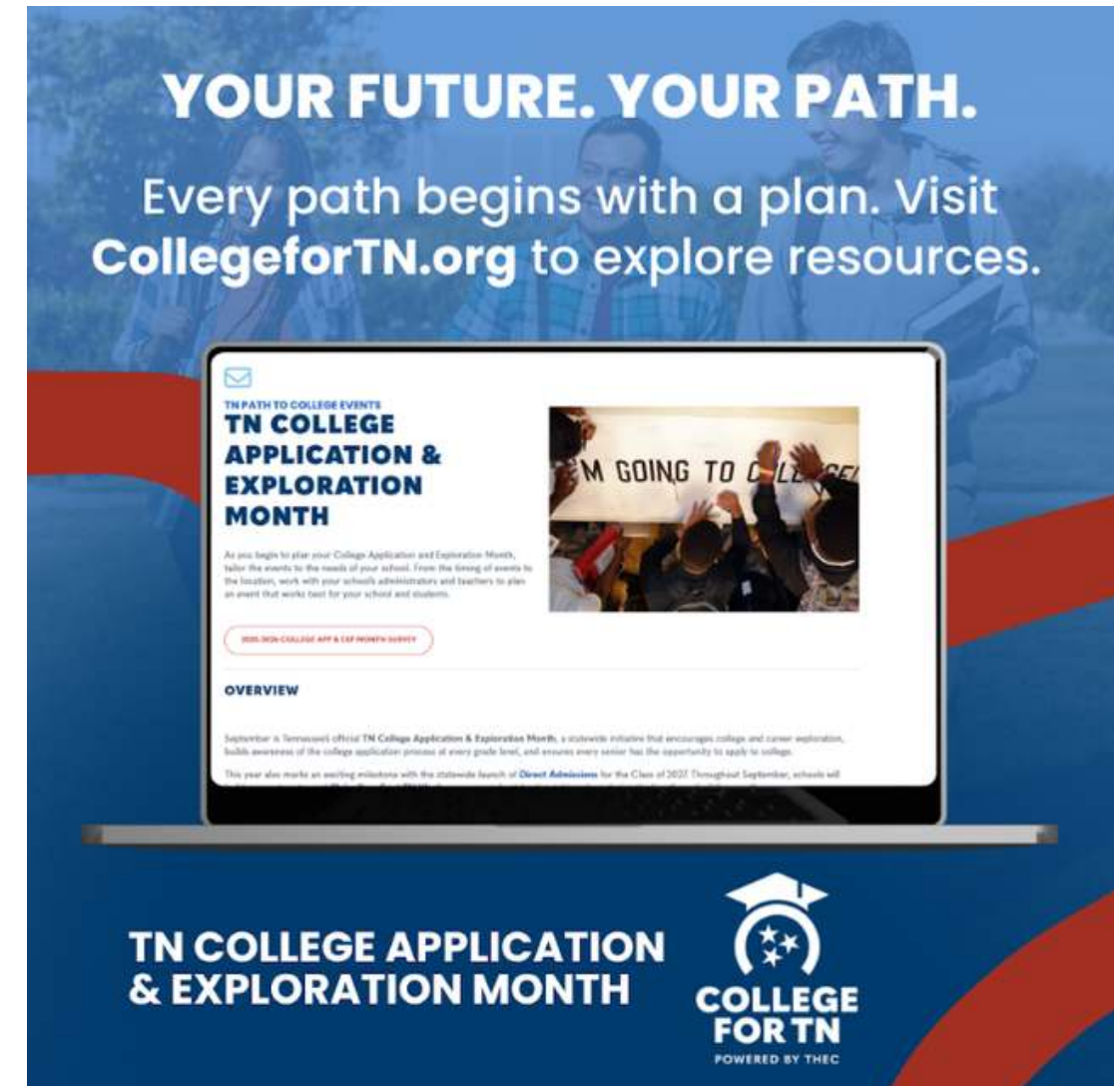
SAMPLE POST ONE:

Explore the free resources and planning tools available on CollegeForTN.org! From activity ideas and promotional materials to college planning resources, you'll find everything you need to make this year's events engaging and impactful for students. Start planning today at CollegeForTN.org/TN-College-Application-Exploration-Month.

#CollegeForTN #TNCollegeAppMonth

#TNCollegeAccess

[Download graphic **HERE.**](#)



SAMPLE POST TWO:

Whether you're just beginning to explore your options or preparing for the college application process, CollegeForTN.org has the tools and resources to help you every step of the way. Visit CollegeForTN.org/TN-College-Application-Exploration-Month to access planning resources, activity ideas, and more.

#TNCollegeAppMonth #CollegeReadyTN

[Download graphic **HERE.**](#)



SAMPLE POST THREE:

Explore your future today with the free college planning resources available on CollegeForTN.org. Whether you're researching colleges, preparing to apply, or planning your next steps, you'll find tools to help you along the way. Start exploring at CollegeForTN.org/TN-College-Application-Exploration-Month.

#TNCollegeAppMonth #CollegeReadyTN

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SAMPLE POST FOUR:

Exploration of College Week

Post during Week of September 7–11

Your future starts with exploration! During Exploration of College Week, we encourage students to discover the many education and career pathways available after high school. Take the first step by exploring your interests and future options with the CollegeForTN Interest Profiler at CollegeForTN.org/Interest-Profiler.

[Download graphic **HERE**.](#)



SAMPLE POST FIVE:

Exploration of College Week

Post during Week of September 7-11

Start by exploring careers that match your interests, skills, and future goals with the free planning tools available on CollegeForTN.org. Discover career pathways, explore your options, and begin building your plan for life after high school!

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SAMPLE POST SIX:

Claim Your Spot TN Week

Post during Week of September 21–25

It's Claim Your Spot TN Week! If you received a Direct Admissions letter, claim your spot by following the instructions in your letter or by logging into the THEC student portal.

#ClaimYourSpotTN #CollegeForTN

#TNCollegeAccess

[Download graphic **HERE.**](#)



SAMPLE POST SEVEN:

What's Next Week

Post during Week of September 28–October 2

You've claimed your spot or submitted your college application—now what's next? Complete your FAFSA, apply for institutional scholarships, and make sure your transcript is sent to your college so your application can be processed.

#CollegeForTN #TNCollegeAppMonth

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SAMPLE POST EIGHT:

Claim Your Spot TN Week

Post during Week of September 21–25

You claimed your spot—now keep the momentum going! If you've claimed your Direct Admission offer or submitted your college application, it's time to complete your FAFSA, apply for institutional scholarships, and make sure your transcript is sent to your college.

#ClaimYourSpotTN #CollegeForTN

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SAMPLE POST NINE:

Why Apply Day

Post on Friday, September 18, 2026

It's #WhyApply Day! Whether you're the first in your family to go to college or continuing a legacy, your "why" matters. Share why you applied or why you believe in college access using #WhyApply and #TNCollegeAppMonth. Your story could inspire someone else to take the leap.

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SAMPLE POST TEN:

It's College Application and Exploration Month in Tennessee! Whether you're dreaming of a four-year university, community college, or a TCAT, now's the time to take the next step. Visit CollegeforTN.org/College-Finder/College-Step-By-Step-Guide/ to explore schools, start applications, and map out your future. #TNCollegeAppMonth #CollegeForTN

[Download graphic **HERE.**](#)



SAMPLE POST ELEVEN:

September is all about opportunity! During College Application and Exploration Month, Tennessee high school seniors can explore colleges, learn about financial aid, and submit their first applications—with plenty of support along the way. Get started today: CollegeforTN.org/College-Finder/College-Step-By-Step-Guide/ [#TNCollegeAppMonth](https://twitter.com/TNCollegeAppMonth)

[Download graphic **HERE.**](#)



SAMPLE POST TWELVE:

Your college journey begins with one step—and September is the perfect time to take it. With events, toolkits, and hands-on support, Tennessee is making college planning more accessible than ever. Learn more and take charge of your future: CollegeforTN.org #CollegeForTN #TNCollegeAppMonthTN

[Download graphic **HERE.**](#)



SAMPLE POST THIRTEEN:

Don't wait—Claim Your Spot TN Week is your opportunity to take the next step toward college! If you received a Direct Admissions letter, claim your spot through the THEC student portal. If you didn't receive a letter, you can still move your future forward by submitting a college application this week.

[Download graphic **HERE.**](#)



SAMPLE POST FOURTEEN:

There's a college out there that's just right for you—and TN College Application and Exploration Month helps you find it. Take time this September to explore programs, compare schools, and apply with confidence. Start at CollegeforTN.org/College-Finder/ [#CollegeForTN](#)

[Download graphic **HERE.**](#)



SAMPLE POST FIFTEEN:

During TN College Application and Exploration Month, students across Tennessee are researching careers, visiting campuses, and submitting applications—many for the first time! Let this be your launchpad. Check out resources for students and schools: CollegeforTN.org/TN-College-Application-Exploration-Month/#TNCollegeAppMonth

[Download graphic **HERE.**](#)



SAMPLE POST SIXTEEN:

Every student deserves access to higher education. Tennessee's College Application and Exploration Month brings that access one step closer. Resources, events, and support are all available to help students plan, apply, and succeed. Learn more: CollegeforTN.org/TN-College-Application-Exploration-Month/ #TNCollegeAccess

[Download graphic **HERE.**](#)

