



College Brochure Contest

Research and create a brochure for your favorite college. You may write, draw, and decorate the brochures by hand, or they can be created on a computer. Your college brochure should be both eye-catching and informative! Learn more about your college at www.CollegeforTN.org. Be sure to get creative with decoration, but don't forget to include key information about the college you chose, such as:

- a.** The university/college name and at least ONE image to represent the school (for example- logo, photo of the campus, etc.)
- b.** The school colors and the school mascot
- c.** The location of the school
- d.** The enrollment of the school (how many students attend?)
- e.** Any admission requirements (GPA, SAT/ACT scores)
- f.** Tuition (include both in-state and out-of-state)
- g.** Degrees offered (Technical Certificates, Associate Degrees, Bachelor's Degrees)
- h.** Majors (You may choose to list the school's majors but often there are too many to fit on a brochure. In that case, it is acceptable to describe the types of majors offered and include information about where a full list of majors can be found on the school's website.)
- i.** Extracurricular activities offered
- j.** Academic supports offered (for example: tutoring or writing labs)
- k.** Housing information (are freshmen required to live on campus?)
- l.** Sports (what sports does the school offer?)
- m.** A link to the school website for more information
- n.** Graduation and retention rate