



COLLEGE FOR TN

POWERED BY THEC

TN SIGNING DAY SOCIAL MEDIA TOOLKIT



Tennessee Higher
Education Commission

TN SIGNING DAY

Tennessee's statewide TN Signing Day celebrates ALL students continuing their education after high school, recognizing seniors as they commit to a college, university, technical school, or other postsecondary pathway. Inspired by the tradition of athletic signing days, these school-wide celebrations honor students for their hard work and commitment to enroll in some form of postsecondary education. Elementary and middle schools can also get involved by joining in the high school celebrations or signing graduation pledges of their own.

Help us spread the word! We invite you to share more about CollegeforTN and TN Signing Day on your social media channels.

Please let us know if you need any additional information.

Learn More at CollegeforTN.org/TN-Signing-Day/

TN SIGNING DAY

Celebrating Tennessee students as they commit to college, career training, and postsecondary pathways that move them toward their goals.

Use the following toolkit of sample social media posts and graphics to help promote higher education opportunities and inspire more Tennessee students to take the next step.

[Download Graphics HERE.](#)



Please also share, retweet, and post any and all [@TNHigherEd](#) and [@College4TN](#) social posts on your pages.



@TNHigherEd



*TN Higher Education
Commission*



@College4TN

*Use hashtags [#CollegeForTN](#), [#TNSigningDay](#),
[#PlanYourFutureTN](#)*

SAMPLE POST ONE:

“Your hard work has paid off. It’s time to celebrate the next chapter! No matter the path—college, technical school, military, or the workforce—we’re celebrating YOU. Join us for #TNSigningDay and make it official. 🙌”

[Download graphic **HERE.**](#)



SAMPLE POST TWO:

FOR SCHOOLS HOSTING TN SIGNING DAY EVENT

“We’re hosting a TN Signing Day event! 📅
Seniors, come celebrate your big decision—
college, career, or service—with your
classmates, family, and community. Let’s
cheer on your next chapter! 🎓 Learn more:
CollegeforTN.org/SigningDay”

[Download graphic **HERE.**](#)



SAMPLE POST THREE:

“From high school to what’s next. College, career, training, opportunity. Tennessee students are going forward. Check out TN Signing Day: CollegeforTN.org/SigningDay”

[Download graphic **HERE.**](#)



SAMPLE POST FOUR:

“Big choices. Bright futures. Schools are celebrating Tennessee’s Class of Tomorrow at TN Signing Day. Learn more at CollegeforTN.org/SigningDay”

[Download graphic **HERE.**](#)



SAMPLE POST FIVE:

“Celebrate your future with us! 🎓 TN Signing Day is happening at our school — seniors and families, join us as we honor the next step in your journey.”

[Download graphic **HERE.**](#)



SAMPLE POST SIX:

“Tennessee students. Tennessee futures. TN Signing Day celebrates the state's future leaders committing to what’s next for Tennessee. 🎓 Learn more: CollegeforTN.org/SigningDay”

[Download graphic **HERE.**](#)



SAMPLE POST SEVEN:

“The future of Tennessee is signing on.
College. Career. Service. Training.
#TNSigningDay ✍️ Learn More:
CollegeforTN.org/SigningDay”

[Download graphic **HERE.**](#)




SAMPLE POST EIGHT:

“Decision made. Future locked in. 📍
Learn more at CollegeforTN.org/SigningDay.
#TNSigningDay”

[Download graphic **HERE.**](#)



SAMPLE POST NINE:

“TN Signing Day is about owning your plan and being future ready – whatever that looks like.  Learn more at CollegeforTN.org/SigningDay”

[Download graphic **HERE.**](#)



SAMPLE POST TEN:

“Tennessee runs on builders, nurses, welders, teachers, entrepreneurs, and soldiers. TN seniors are stepping forward — future ready. 🛠️ Learn More at CollegeforTN.org/SigningDay”

[Download graphic **HERE.**](#)





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