



COLLEGE FOR TN

POWERED BY THEC
FAFSA FRENZY MINI SOCIAL MEDIA
TOOLKIT



Tennessee Higher
Education Commission

TN FAFSA FRENZY

This mini toolkit is designed to support Tennessee's FAFSA completion initiative and to equip educators and students with resources to complete the Free Application for Federal Student Aid (FAFSA), a key step in the college-going process.

Help us spread the word by sharing FAFSA and College for TN events on your social media channels!

Please let us know if you need any additional information.
CollegeforTN.org/TN-FAFSA-Frenzy/

TN FAFSA FRENZY

The 2026–27 FAFSA is open!
The deadline for Tennessee Promise applicants to submit a FAFSA is April 1, 2026.

Use the following toolkit of sample social media posts and graphics to effectively promote and encourage more Tennessee students to complete the FAFSA before the April 1 deadline!

[Download Graphics **HERE.**](#)



Please also share, retweet, and post any and all [@TNPromise](#) and [@TNHigherEd](#) social posts on your pages.



Use hashtags [#CollegeForTN](#), [#TNFAFSA](#), [#TNPromise](#), [#MoneyforCollege](#), and [#TNFAFSAFrenzy](#)

SAMPLE POST ONE:

“The Countdown Is On! Complete the FAFSA for Scholarships, Grants and Money for College. Deadline April 1. #TNPromise #TNFAFSAFrenzy CollegeforTN.org/TN-FAFSA-Frenzy/”

[Download graphic **HERE.**](#)



**TAKE THE FIRST STEP
TO ACHIEVE YOUR DREAMS**

FINISH YOUR FAFSA TODAY!



SAMPLE POST TWO:

“Calling All Class of 2026 H.S. Grads! Don’t Leave \$\$\$ on the Table!

#MoneyforCollege! #TNFAFSAFrenzy
CollegeforTN.org/TN-FAFSA-Frenzy/”

[Download graphic **HERE.**](#)



SAMPLE POST THREE:

“Fund Your Future! Finish Your FAFSA Today!
#TNPromise! #TNFAFSAFrenzy
#MoneyforCollege
CollegeforTN.org/TN-FAFSA-Frenzy/”

[Download graphic **HERE.**](#)



SAMPLE POST FOUR:

“Finish the FAFSA before April 1. Don’t Leave \$\$\$ on the Table. #TNPromise #TNFAFSAFrenzy #MoneyforCollege CollegeforTN.org/TN-FAFSA-Frenzy/”

[Download graphic **HERE.**](#)



PARENTS:

IT'S TIME TO FINISH THE FAFSA

[COLLEGEFORTN.ORG/FAFSA](https://CollegeforTN.org/FAFSA)



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