

## DIRECT ADMISSIONS & FINANCIAL AID PROJECT

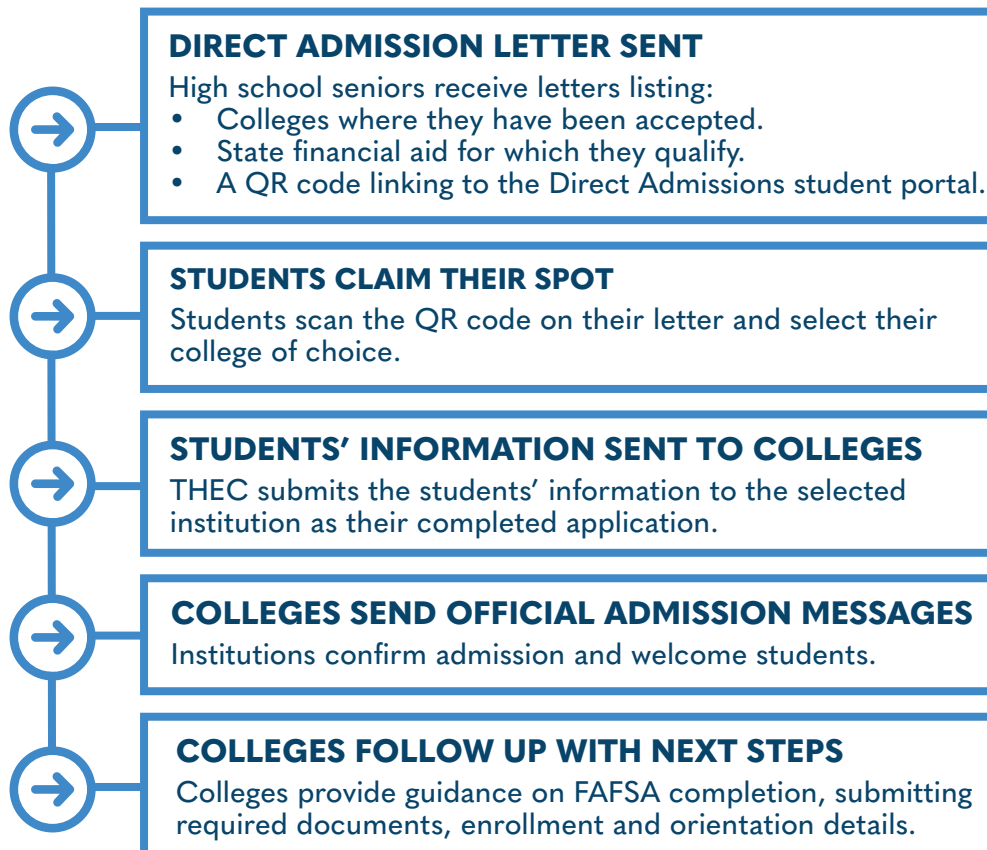
What if students could be proactively admitted to college and provided with an upfront guarantee or signal of financial aid?

- » Research shows that many students find the college application process overwhelming, which can lead some to abandon college altogether.
- » Direct admissions programs proactively admit students based on pre-existing data, eliminating the need for traditional applications.
- » Current direct admissions initiatives boost college access, especially for first-generation students, but affordability remains a challenge.
- » Tennessee is the first state to combine direct admissions with financial aid, ensuring students know their college options and grants and scholarships available to them.
- » THEC is leading this pilot to streamline college entry and increase enrollment statewide.

## PARTNER INSTITUTION COMMITMENT

Participating colleges will follow common admissions criteria and work with THEC on a unified communications strategy to streamline enrollment and support the program's success.

## PILOT PROJECT TIMELINE



## PROJECT TEAM

Taylor Odle  
*UW-Madison*

Richard Weissbourd  
Trisha Ross Anderson  
*Making Caring Common at the Harvard Graduate School of Education*

## SUPPORTED BY

Bloomberg Philanthropies  
The Kresge Foundation  
The Lumina Foundation

