



## College Brochure Contest

Research and create a brochure for your favorite college. You may write, draw, and decorate the brochures by hand, or they can be created on a computer. Your college brochure should be both eye-catching and informative! Learn more about your college at [www.CollegeforTN.org](http://www.CollegeforTN.org). Be sure to get creative with decoration, but don't forget to include key information about the college you chose, such as:

- a.** The university/college name and at least ONE image to represent the school (for example- logo, photo of the campus, etc.)
- b.** The school colors and the school mascot
- c.** The location of the school
- d.** The enrollment of the school (how many students attend?)
- e.** Any admission requirements (GPA, SAT/ACT scores)
- f.** Tuition (include both in-state and out-of-state)
- g.** Degrees offered (Technical Certificates, Associate Degrees, Bachelor's Degrees)
- h.** Majors (You may choose to list the school's majors but often there are too many to fit on a brochure. In that case, it is acceptable to describe the types of majors offered and include information about where a full list of majors can be found on the school's website.)
- i.** Extracurricular activities offered
- j.** Academic supports offered (for example: tutoring or writing labs)
- k.** Housing information (are freshmen required to live on campus?)
- l.** Sports (what sports does the school offer?)
- m.** A link to the school website for more information
- n.** Graduation and retention rate