



Sample School Communications

To support schools as they encourage students to take advantage of dual enrollment opportunities, we've pulled together a series of advising messages that can be sent to students via text messages, communication apps like Remind, or email. The messages and calendar below are suggestions. Please feel free to customize this information to fit your school's needs. For more research-based best practices on how to use communication nudges to encourage students to enroll in higher education and engage in their education, check out the resources at <https://nudge4.org/nudge4-projects/remoteadvising/>.

Message 1:

Hi [student's first name], I'm Mr. Smith, your school counselor & I'm here to support you as you explore your plans for after high school. Did you know that [insert name of high school] offers several ways for you to earn college credit while still in high school? Visit my office for more info.

Message 2:

Hi! Did you know that students who take dual enrollment courses are more likely to complete a college certificate or degree? You can take advantage of dual enrollment courses while you are still in high school. Stop by my office to learn more!

Message 3:

Have you applied for the Dual Enrollment Grant? Make a plan today to get your application in! Step-by-step instructions on submitting your application are available here: <http://bit.ly/HowToApplyDEG>

Message 4:

As you plan for your junior year, start thinking about what dual enrollment courses you may be interested in taking! By taking dual enrollment while in high school you can save \$\$\$ later. Stop by my office for more information.

Message 5:

Are you interested in a technical job after high school? If so, you may be able to start taking technical college courses now – BEFORE you graduate. Stop by my office for more information.

Things to Consider When Communicating with Students

1. Use behaviorally informed content (i.e., encourage goal setting, prompt plan-making, eliminate obstacles, etc.).
2. Reach out proactively – even if you don't hear back.
3. Making a personal connection can make a difference.
4. Prompt students to use a resource or complete a task.
5. Offer one-on-one assistance.
6. Provide encouragement and positive reinforcement.

For more resources on communicating with students remotely, visit www.nudge4.org.